



French Broad Cycling Classic

\$10,000 Purse

Plus cash primes

Three-race Omnium

July 16th, 17th, and 18th 2010

Marshall and South Asheville, North Carolina

Cane Creek Time Trial Fri. 7/16

Liberty Bicycles Road Race Sat. 7/17

City of Asheville Criterium Sun. 7/18



Visit our web site:
www.frenchbroadcyclingclassic.com



- Road Race Feed Zone will be available for the Pro/1/2 filed only. Please see the website for details.
- Allow extra travel time due to construction on I-26 north of Asheville.
- Mars Hill College is providing inexpensive lodging for FBCC racers. Sign up at <http://forms.mhc.edu/fbocycling/form.asp>

CCA Women's Series
 ♦ Denotes special prizes in addition to the normal prize list on each day of \$100 for Women 1, 2, 3 and \$50 for Women 4.

SEW Women's Series
 ○ Denotes special prizes in addition to the normal prize list for Cat 1, 2, 3 and Cat 3/4 Women

Visit the following sites for hotel accomodations:

- www.ashevillechamber.org
- www.exploreasheville.com

Special Thanks to:

- NC State Highway Patrol
- Development Association of Marshall
- Carolina Cycling Association
- Southeast Women's Cycling

USCF Permit #2010-2269 Promoter reserves the right to change/combine fields.

Special thanks to our 2010 event sponsors.

This race is possible because of the support of the following businesses and individuals. Please support them:

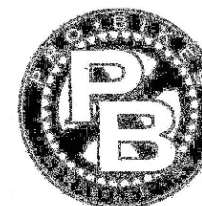


Siemens Law Office, PA

Stephen A. Miller, DDS 



DREW LITZENBEGER



Asheville Family



Health Centers



www.ashevillewomenscycling.com

French Broad Cycling Classic Omnium

Pro/Cat 1-2 \$1015/10, Cat 3 \$440/6, Masters 35+ cat 1,2,3,4 \$225/5, Masters 50+ cat 1,2,3,4 \$225/5, Cat 4 \$225/5, Masters 60+ \$225/5, Wm 1-3 \$480/6, Wm 4 \$125/3, Juniors Medals/3, Cat 5/Citizen Medals/3. Points will be awarded for each race toward the Omnium (see website). Riders **must compete in all three events** to be eligible for the Omnium

Cane Creek Time Trial Friday, July 16th

Registration: Register early for the best start times! No on site registration for TT, pre-registration only thru noon 7/16! Start times will be assigned on a 1st to register, last to start basis. First rider off at 5:00 pm. Last rider registered will start 1st. Pre-registered riders may pick up packets 3:30-7:30 pm. Start times will be posted on the web site on Thurs 7/15.

Max of 330 Riders for Time Trial

Pre-register early!
Registration for TT is ONLY available on pre-reg.com

| Category | Purse | Places |
|----------------------------|---------|--------|
| Pro/Cat 1-2 | \$230 | Top 5 |
| Cat 3 | \$110 | Top 3 |
| Cat 4 | \$110 | Top 3 |
| Cat 5 / Citizens | Medals | Top 3 |
| Masters 35+ Cat 1, 2, 3, 4 | \$110 | Top 3 |
| Masters 50+ Cat 1, 2, 3, 4 | \$110 | Top 3 |
| Masters 60+ | \$110 | Top 3 |
| Women Cat 1, 2, 3 | \$110 ◇ | Top 3 |
| Women Cat 4 | \$110 ◇ | Top 3 |
| Juniors | Medals | Top 3 |

Course Description:

20.5K, out and back, starts outside historic Marshall and winds along the French Broad River via a NC Scenic Highway. The only flat road in the Asheville area.

How to Get There (Marshall) :

From Asheville, on I-240, take exit 4A to US 19/23 (new I-26) North. Take Marshall exit 19A onto US 25/70. Go 6.5 miles and turn left on Business 25/70 (signs to Marshall). At stop sign, follow directions for parking.

Liberty Bicycles Road Race Saturday, July 17th

Registration: Downtown Marshall, opens at 7:00am and closes 30 minutes prior to race.

| Category | Start | Distance | Purse |
|---|-------|----------|-------------------------------|
| Pro Cat 1,2 | 8:00 | 65 miles | \$1025/10 |
| Juniors | 8:10 | 21 miles | Medals/3 |
| Masters 35+ (Cat 1-4) | 8:20 | 40 miles | \$300/5 |
| Cat 3 | 8:30 | 40 miles | \$440/6 |
| Women Cat 1,2,3; W4 | 9:30 | 40 miles | \$585/6◇ \$150/3◇ |
| Cat 4; Masters 50+ (Cat 1-4); Masters 60+ | 9:40 | 40 miles | \$300/5 \$300/5 \$300/5 |
| Cat 5/Citizens | 9:50 | 40 miles | Medals/3 |

Course Description:

40 mile course: A point to point road course with a mountain top finish. Riders are responsible for riding back to the start on bikes, an 8 mile ride, mostly downhill.

No parking at the finish area, no car support along the course, and yellow line rules will be strictly enforced.

65 Mile course: Same as 40 mile course with an additional 25 mile undulating loop around Marshall.

21 mile Junior course: A 21 mile loop around Marshall. A flat start and hilltop finish along with some undulating sections in between. A 4 mile ride back to start.

How to Get There: From TT Course, Turn Right on NC 251, go 500 feet and turn left on Main Street. Proceed to the second light and turn left to go over the bridge. Follow directions for parking.

City of Asheville Criterium Sunday, July 18th

Registration: Opens at 7:00am and closes 30 minutes prior to race.

| Category | Start | Time | Purse |
|----------------------------|-------|--------|----------|
| Juniors | 8:00 | 35 min | Medals/3 |
| Masters 60+ | 8:45 | 30 min | \$225/5 |
| Cat 5 / Citizens | 9:25 | 30 min | Medals/3 |
| Masters 50+ Cat 1, 2, 3, 4 | 10:05 | 40 min | \$225/5 |
| Women Cat 4 | 10:55 | 35 min | \$125/3◇ |
| Masters 35+ Cat 1, 2, 3, 4 | 11:40 | 50 min | \$225/5 |
| Kids Races (ages 1-9) | 12:40 | 15 min | Ribbons |
| Women Cat 1, 2, 3 | 1:15 | 40 min | \$450/6◇ |
| Pro/Cat 1-2 | 2:00 | 70 min | \$805/10 |
| Cat 3 | 3:25 | 50 min | \$360/6 |
| Cat 4 | 4:30 | 45 min | \$225/5 |

Course Description: A very open flat, fast 1.1 mile rectangular course.

How to Get There (Asheville): In Asheville, on I-26, exit 40 and head east on Airport Rd. Turn left on Hendersonville Road (US 25) and then left on Buck Shoals Road. Follow signs to parking.

Other Stuff:

- No Day-of registration for TT. **TT registration available only thru pre-reg.com**
- Crit—Several fields in this event have filled in the past. For Cat 5/Citizens field limit of 50 racers, all other field limits of 100. To better your chances of participating, please pre-register.
- Info and sponsorship materials will be available at the race and on the web site. (www.frenchbroadcyclingclassic.com)
- BRING PRE-REG.COM CONFIRMATION RECEIPTS WITH YOU TO THE REGISTRATION TABLE. YOU WILL BE ASKED TO FILL OUT A WAIVER THE DAY OF YOUR FIRST RACE.**
- WE CANNOT ALTER START TIMES OR GIVE REFUNDS IF YOU ARE LATE.**
- Road Race—Cat 5/Citizens field limit of 50 racers, all other fields limit of 85.

Registration

Use pre-reg.com and **SAVE \$\$\$**

All riders must have a current USA Cycling license. Citizens must purchase 1-day license. All entrants are required to sign a USA Cycling "Standard Athletes Release Form" at registration. Minors must have a parent or legal guardian with them when registering to sign the release form. Sorry, **No Refunds**. No mail in entries; no late fees.

www.Pre-reg.com registration is open & will close on July 16 at 12:00 Noon.

| Category | TT | RR | Crit | All |
|---|------|------|------|------|
| Juniors | \$5 | \$5 | \$5 | \$10 |
| Women 4 / M 60+ / Cat 5 | \$25 | \$25 | \$25 | \$65 |
| Cat 3 / Cat 4 / M 35+ cat 1, 2, 3, 4 / M 50+ / Women 1-3 / Pro/ Cat 1-2 | \$30 | \$30 | \$30 | \$80 |



Onsite Fees: (no late fees—no TT registration)

| Category | RR | Crit |
|--|------|------|
| Juniors | \$10 | \$10 |
| Women 4 / M 60+ // Cat 5 | \$30 | \$30 |
| Cat 3 / Cat 4 / M 50+ / Women 1-3 / Pro, Cat 1-2 | \$35 | \$35 |